

JEFF GROW RETURNS TO AMM

Jeff Grow is returning to the American Museum of Magic on Saturday, February 18, and he's bringing friends. Grow, an award winning magician, first performed at AMM in May of 2011. His visit was one of last year's most popular events at AMM. This year, Jeff is bringing fellow magicians Matthew Holtzclaw and Prakash Puru with him. All three perform professionally in some of New York City's top venues.

"Grow is an expert magician," said Jeff Taylor, AMM's director. "His performance last year left our visitor slightly baffled, but thoroughly entertained." Grow's visit to AMM last year coincided with a performance of his award winning production *Creating Illusion* at Marshall's Franke Center for the Performing Arts. Holtzclaw is a sleight of hand specialist and frequent collaborator with Puru, a magician and mind reader. The two currently work together in their stage show *Strange Things: Magic, Mind-reading and Mutilation*.

"We are generally not open this time of year" said Taylor. "However, when you get magicians of this caliber in town, you have to open the doors to the public. This year's performance promises to be three times as fun as last year's. Visitors will be able to tour the museum and spend some time witnessing some amazing magic."

The museum will be open for this special appearance on Saturday, February 18, from Noon until 3 p.m. Admission is \$5 for adults and \$3.50 for ages 5–12.

The American Museum of Magic Museum has recently transitioned from a private collection to a non-profit public museum with the passing of its founders, Bob and Elaine Lund, in 1995 and 2006, respectively. A thirteen member Board of Trustees, drawn from around the region and carefully recruited from a variety of professional backgrounds, has charted a new course for the museum that will guide its development into a prominent institution that preserves the memories and traditions of both small town and world-renowned performers, highlighting their contributions to popular culture. An impressive collection of artifacts, illusions, documents, books and memorabilia interprets four centuries of magic and magicians from throughout the world. It is the largest museum of its kind open to the public in the United States, and has been referred to as the "Smithsonian of American Magic."

The American Museum of Magic is open from 10:00 AM to 4:00 PM Tuesday through Saturday in June, July and August, and Thursday through Saturday during the months of April, May, September and October. (Adults \$5/ Children \$3.50). Tours by appointment can be scheduled by calling (269) 781-7570.

The mission of the American Museum of Magic is to inspire and delight the public with the wonder of magic, as well as to document and celebrate the contributions and resilience of the magician.

