

MAGIC MUSEUM OPENS FOR 33RD SEASON

On Friday, April 1, 2011 the American Museum of Magic will open its doors for an exciting new season. This year will mark the Museum's 33rd year of delighting the public with the history of magic. The featured exhibit American Idol: Becoming Harry Houdini replaces the highly successful exhibit Penn & Teller: Bad Boys of Magic which was the highpoint of our last season. The exhibit uses artifacts and photographs from the Museum's collection to tell the incredible story of Harry Houdini – an escape artist who not only became one of the biggest celebrities of his day, but whose name has become synonymous with magic. As several of our best known Houdini artifacts have been traveling this year on loan to major exhibitions in Houston, New York City, and California, AMM will be showcasing Houdini items that the public rarely sees. In addition, visitors from within the state will be especially interested in the story of Houdini's final days, which have a Michigan connection.

To help celebrate this season's opening, award winning magician Jeff Grow (www.jeffgrow.net) will be at the Museum on Thursday, April 7th, 2011 from 11 a.m. to 2 p.m. Grow, recipient of several New York Innovative Theatre awards, will both perform and assist with tours of the museum. His visit to AMM will coincide with his performance locally at the Franke Center for the Arts. "Having Jeff Grow at the museum will be a wonderful experience for us," said Jeff Taylor, AMM Director. "This will be an opportunity for visitors to enjoy the museum and wonder at great magic performed by a real expert. This is a truly unique opportunity for magic enthusiasts."

The coming season also promises a continuation of our highly popular Behind the Curtain lecture series produced by author, magician and historian Dennis Laub, and the realization of a summer day camp for young magicians. Details of these activities will be made available online at www.americanmuseumofmagic.org and on our Facebook page (www.facebook.com/pages/American-Museum-of-Magic/107268965972415).

